Chicago Prize 2022
Appendix II: Application Template
Application Template

As described in the Request for Applications, the initial Chicago Prize 2022 application will have a written and interview-based component.

The written application will include the following elements, detailed below:

- Lead applicant profile
- CP2022 application + video

The application will ask for detail on both the overall initiative – elements such as team, objectives, theory of change, wealth building strategy – and the individual project(s) contained in the initiative. The application questions are provided below. You are encouraged to use bullets in your narratives where appropriate and be as concrete as possible in describing your initiative and project(s). Chicago Prize 2022 reserves the right to amend these questions prior to the launch of the online portal. The application portal will be open from February 15 to March 1, accessible via the Chicago Prize website.

After you submit your written application, you will be asked to participate in an interview in early to mid-March where you will have the opportunity to provide additional detail and context on your written responses, respond to questions from Chicago Prize 2022 Advisors, and receive feedback.

Please sign-up at this link to receive important updates on Chicago Prize 2022 and receive access to the application portal.

Lead Applicant Profile

1. Organization name
2. Organization address
3. Organization EIN
4. Organization Executive, Name and Title
5. Submitter Contact Name, Email, and Phone
Chicago Prize 2022 Application

The Chicago Prize 2022 application will have four sections: Initiative Narrative, Project Detail, Team, and Video. See Appendix 1: Frequently Asked Questions for key definitions.

A. Initiative Narrative

1. Initiative name

2. Provide an overview of the initiative, including the primary goals and proposed project(s). (500 words)

3. What economic impacts will this initiative generate? Be as concrete as possible. (250 words)

4. What is your theory of change? How are your proposed impacts achieved/advanced through your proposed project(s)? How do your proposed projects fit together? (250 words)

5. How did this idea originate and if it has evolved, how so? How does it align with existing community or city plans? How is the community engaged? (250 words)

6. Why is this the right place and right time for this development initiative? What assets and characteristics of the community will help make this development initiative successful and impactful? What else is happening in the community – or coming soon – that will support the success of this initiative? (250 words)

7. Please attach a one-page summary budget that includes both sources and uses of funds for your overall initiative and project(s) including the Chicago Prize award, and indicate the status of each source (e.g., committed, in conversation, etc.). You may use the template at this link or a format of your own choosing.

B. Project Detail

Please provide the following information for each of your major projects. Chicago Prize is seeking catalytic initiatives with complementary, investment-ready projects – applications composed of many discrete elements are not necessarily preferrable to applications with fewer, well-planned and integrated investments.

1. Name

2. Location

3. Neighborhood(s)

4. Briefly describe the project and its objectives. (100 words)
5. Briefly describe the project’s status and timeline. (100 words)

6. Briefly describe how the project will be operated and indicate any committed users. (100 words)

7. Briefly describe how the project will create economic impact and/or build wealth. (100 words)

8. If available, please share a Dropbox link with operating projections and site plans. These materials are not required for this initial application. You use the template at this link or a format of your own choosing.

C. Team

1. Provide a list of the project team leads and describe how they contribute to the project. Include brief detail on each member’s expertise and experience.

<table>
<thead>
<tr>
<th>Team Lead</th>
<th>Organization</th>
<th>Project Role</th>
<th>Relevant Expertise/Experience (25 words)</th>
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2. If it is not the lead applicant, who is serving as the fiscal agent?

3. In what ways have Diversity, Equity, and Inclusion considerations influenced the composition of your team? Is the leadership team majority (or more) BIPOC? (100 words)

Video

Please provide a short video that captures your team’s initiative. This is an opportunity to show off your community, to tell your story, and share your vision in a way that may not be captured in written format.

In order to complete this part of your application, your team will upload a short digital film using YouTube (set the Privacy Settings on your video to Public or Unlisted - do not set them to Private) and be asked to share a link in your CP2022 application.

Your team’s Video Pitch should comply with the following guidelines:

- No more than 90 seconds.
- Focus on providing a connection to your team, initiative, and community.
- Dialogue should be in English, or if in another language, subtitled in English.
- Any person appearing in your video should complete your organization’s standard media release form, affirming their permission to use their likeness in media materials and on social media. Parents or guardians must provide written consent for any identifiable minors under age 18.
• If possible, set to low resolution to reduce file size. This enables easier video uploading. If you have difficulty uploading the video file, try logging out of the application and logging back in using another Internet browser (Google’s Chrome browser is preferred).

• Privacy settings on your video are set to Public or Unlisted.

Video submissions that are longer than 90 seconds or are not set to public/unlisted settings will be excluded from consideration. Your team’s video may be extracted from your team’s submission and made available to the public.